



Training Industry, Inc. Contacts

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FOR IMMEDIATE RELEASE

Announcing the 2020 Training Industry Top Training Companies Lists: eLearning Authoring Tools

RALEIGH, N.C. – February 27, 2020 – Training Industry today announced its selections for the 2020 Top Training Companies™ lists for the eLearning authoring tools sector of the learning and development market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2020 Top 20 eLearning Authoring Tools Companies and Watch List](#)

Selection to the 2020 Training Industry Top 20™ eLearning Authoring Tools Companies List was based on the following criteria:

- Leadership and innovation of authoring tool.
- Breadth and quality of authoring tool features and capabilities.
- Company size and growth potential.
- Quality and number of clients.
- Awards, recognition and competitive differentiation.



“This year’s Top eLearning Authoring Tools Companies are leading the learning technologies market in delivering advanced and intuitive tools for engaging and interactive multimedia content development,” said Ken Taylor, president of Training Industry, Inc. “These companies provide strong and innovative capabilities to ensure organizations have the tools and features they need to easily create and design impactful materials in the corporate training landscape.”



“The companies on this year’s eLearning Authoring Tools Watch List are up-and-coming organizations providing easy-to-use authoring tools that continue to improve the user experience,” said Danielle Draewell, market research analyst at Training Industry, Inc. “Through their work, organizations can quickly develop various types of programs with a growing list of features and capabilities, such as pre-defined templates, audio and video import, and assessments.”

About Training Industry, Inc.

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers annually. Training Industry’s live events, articles, magazine, webinars, podcast, research and reports generate more than 5 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <https://trainingindustry.com/rfp>.



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The 2020 Top 20 eLearning Authoring Tools Companies

Company	Headquarters
Adapt Learning	
Adobe Inc.	San Jose, Calif.
Area9 Lyceum	Chestnut Hill, Mass.
Articulate	New York, New York
Brainshark	Waltham, Mass.
CD2 Learning	Overland Park, Kan.
dominKnow Learning Systems	Ontario, Canada
Easygenerator	Rotterdam, Netherlands
Elucidat	Brighton, United Kingdom
eXact learning solutions	Genoa, Italy
gomo Learning	Brighton, United Kingdom
Growth Engineering	Windsor, United Kingdom
Intrepid by VitalSource	Seattle, Washington
iSpring Solutions	Alexandria, Va.
Kineo	Brighton, United Kingdom
Learning Pool	Derry, United Kingdom
MOS- MindOnSite	Lausanne, Switzerland
Smartbuilder	Encinitas, Calif.
The Game Agency	Stamford, Conn.
Trivantis	Deerfield Beach, Fla.

The 2020 eLearning Authoring Tools Watch List Companies

Company	Headquarters
ClickLearn	Copenhagen, Denmark
Coassemble	Newcastle, Australia
ej4	St. Louis, Mo.
Gnowbe	San Francisco, Calif.
Gutenberg Technology	Montreuil, France
Hurixdigital	Mumbai, India
Learnetic	Gdansk, Poland
mysimplishow	Luxembourg
Netex Learning	Oleiros, Spain
Warp VR	Delft, Netherlands