

#### Training Industry, Inc. Contact

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# FOR IMMEDIATE RELEASE TrainingIndustry.com Announces 2016 Top 20 Learning Portal Companies List

**Raleigh, NC** – **August 15, 2016** – TrainingIndustry.com has announced its *Top 20 Learning Portal Companies List,* as part of its mission to continually monitor the training marketplace for the best providers of training services and technologies.

# View the 2016 Top 20 Learning Portal Companies List

Selection to this year's Top 20 Learning Portal Companies List was based on the following criteria:

- Breadth of functionality and capabilities
- Commitment to the corporate training market
- Industry visibility, innovation and impact
- Number and strength of clients
- Geographic reach



"Finding the right match in a learning technology partner can not only aid in your employees' ability to retain the information shared in the program, but can also significantly improve marketability and engagement," said Ken Taylor, president, Training Industry, Inc. "The companies selected for this year's Top 20 List demonstrate significant innovation in how they track, manage and measure learning programs to ensure their learners get the training they need, when they need it."

"Learning portals are critical to the success of most training programs as they are often the initial point of interaction the learner has with the materials for a given course," said Doug Harward, CEO, Training Industry, Inc. "The 2016 Top Learning Portal Companies show they understand how important these touches are to the success of your program, while still providing you with the administrative layer required to track and measure your organization's learning initiatives."

Email info@trainingindustry.com for thoughts or feedback regarding the list.

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## About Training Industry, Inc.

TrainingIndustry.com spotlights the latest news, articles, case studies and best practices within the training industry. The company publishes the annual Training Industry Top 20 and Training Industry Watch List reports covering many sectors of interest to the corporate training function. Our focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.